



PERUVIAN AMERICAN CHAMBER
OF COMMERCE OF LONG ISLAND

GREEN. THAT'S HOW PACCLI WOULD LIKE THE WORLD TO BE

NEWSLETTER

PACCLI

Marzo 2016

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PACCLI BLOG

Visit our Blog

- <http://paccli.org/category/chamber-news/>

[The problem of large Financial Institutions Big Banks/ Grandes Bancos by Isaac Cohen](#)

[Real State Generation by Ruth Demetriou \(PACCLI Vice President\)](#)

Nobody Get Fabulous Alone

Greetings!

Y Juramentamos! Hace unos meses escribí un "keynote speech" titulado "**Nobody Get Fabulous Alone**" referido a que los líderes son exitosos porque tienen la habilidad de compartir la inteligencia colectiva. El grupo trae lo mejor de cada uno y se inspiran entre ellos.

El equipo de la cámara está compuesto de líderes en sus áreas. Todos donan su tiempo en la cámara de comercio para JUNTOS tener una voz en la sociedad.

Los directivos de PACCLI son exitosos porque 1) Están agradecidos, 2) tienen metas, 3) comparten la victoria de los demás, 4) comparten información, 5) generan ideas, 6) analizan diferentes puntos de vista, 7) son responsable de sus errores, e **8) irradian felicidad**.

Si estuviste en la juramentación, no podrás negar que todos estamos felices y con muchas ganas de seguir creciendo juntos.

Hazte miembro de la cámara y ven a las asambleas, tu aportación es importante.

Qué se viene el mes de Marzo? tres grandes eventos

- 3/9 Perú an Extraordinary Country for Investment - New York

- 3/11 Asamblea General 7 PM -8:30 PM todos los miembros de

Join Our Mailing List!

PACCLI están invitados, se dará la bienvenida a los nuevos miembros.

- 3/12 Webinar Optimizing your Business LinkedIn Profile (free)

Los espero en la Asamblea!!!

Dr. Elsa Sofia Morote
PACCLI Predidente

Peru an Extraordinary Country for Investment

SEMINAR MARCH 9th:

15:30 - 18:40 - SEMINAR

PERU: EMERGING COUNTRY OF GREAT OPPORTUNITIES

Venue: The New York Palace

Room: Holmes I&I

455 Madison Ave, New York, NY 10022

Check the schedule of activities here

<http://inperu.pe/upcoming-events#agenda>

Asamblea General : Meeting with PACCLI members & Welcome New Members



On Friday March 11. 2016 we have our first Asamblea. This Asamblea has the goal of heard all the voices of our Chamber of Commerce Members. Several people has reached us with ideas and and desire to work together.

The event is free and will be from 7-8.30 pm. Please come to share your ideas and create working groups. If you have a specific interest you can contact any directors to talk about that on advanced.

Asamblea will be on Brentwood Public Library Room 103

34 Second Ave, Brentwood, NY 11717

Day 3/11

hour 7-8.30 PM

To join to the chamber please go
to <http://paccliny.org/affiliation/affiliate/>

Optimizing Your Small Business LinkedIn Profile for Lead Generation (presentation in English)



Presented by Sandra Campin Branding Strategist & LinkedIn Profiler. You want to have a LinkedIn profile which: -Defines your unique market offering/niche skill set/deliverables -Has a strong summary which markets itself -Gives HR an idea as to how you would 'suit up' for a client-facing situation -Outlines your key achievements -Highlights your core strengths -Shows that you are a networker with a rolodex of industry contacts -Shows the professional groups you are affiliated with -Is consistent with your offline profile -Is SEO/key-word rich so that you appear in the top 100 matches -Is easily findable by both searching your name or searching a skill set Professional Resumes can help you to develop a professional LinkedIn profile. Please [REGISTER HERE](#) (before 3.11) a link will be sent to you the day before the webinar

Day : 3/12 11 AM-12 PM

The new Board and Board of directors of PACCLI
2016-2017

Swearing in ceremony was on 2/26. The ceremony was presiding by Legislator Monica Martinez who call an action to help with the economic development of the area.



President Dr. Elsa-Sofia Morote has a large experience working on non profit organization, and the chamber already have planned all the activities of the year. The president talks about webinars, Networking and Breakfast events, After hours events, 10 years of Chamber of commerce Gala honoring the past presidents.

She also mentioned the importance of working on a team, and using collective intelligence to get the best of each of the directors. Here is the fabulous team.

Dr. Elsa-Sofia Morote	President		drmorote@paccliny.org
Ruth Demetriou	Vice President		ruthd@paccliny.org
Martha Klotz	Treasurer	Membership	marthak@paccliny.org
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Susan Lastra	Director	Public Relations	susanl@paccliny.org
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Andres A. Cárdenas	Director	Interest Groups	acardenas@paccliny.org
Maritza Ibérico-Reiss	Director	Academic Events	maritza@paccliny.org
Gustavo Reyes	Director	Export/Import	gustavoreyes@paccliny.org
Emil Lezama	Advisor	Creative	emil@paccliny.org
Heidi Castrillon	Director	Outreach	heidi@paccliny.org

FIRST DESAYUNO EMPRESARIAL & NETWORKING - A SUCCESS!!!

Powertools to overcome socio cultural challenges for Small Business

Mr. Raymond Betances Presentation was fantastic!!!, thank you all!,

Mr. Reyes did a great job preparing this event.
Friends from Colombia, and El Salvador were present!!



Here are enjoying the first Networking and Breakfast!
Left to Right first row up

Mr. Emil Lezama (Advisor, PACCLI), Mr. Marco Castro (Economy Ministry El Salvador), Ms. Vicky Diaz (Las Noticias), Ms. Martiza Iberico (Academic Director), Mrs. Roxanna Bradley (Fundaising Director), Dr. Sofia Morote (President), Ms. Carla Justo, Claudia Walsh - second line Jon Andrade, Susan Segura, Gustavo Reyes, Raymond Betances (presenter), Elsa Reyes, Ms. Lezama, Lidia Gutierrez y Larry Katz.

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