



## Welcome PA Chamber of Commerce of Long Island

### Greetings!

Este mes de la amistad es especial para la Cámara de Comercio Peruana Americana de Long Island - tenemos **la juramentación de la nueva junta!** (Swearing in Ceremony) el Lunes 8 de Febrero (7-9 PM - Plainview Library) a la cual estas cordialmente invitado (entrada abierta sin costo para todo el público). La ceremonia sera presidida por la legisladora **Mónica Martinez**.

Ven a la ceremonia y conoce un mas de la cámara de comercio y de las actividades que hacemos para reactivar la economía de New York. La cámara esta abierta no solo para los peruanos sino para todos los simpatizantes y todo el que necesite apoyo!

Este mes tendremos nuestro **Desayuno Empresarial** el día 27 de Febrero a las 11 AM restaurante Inti Peru de Hicksville- el tema de discussion es "*Power tools to overcome socio-cultural crossover challenges in business*"- la conversación sera en español e inglés. Este es un tema interesantísimo! Alguna vez te has preguntado como hacemos el "crossover"? Cómo vendemos nuestros productos o servicios a las dos culturas? Lo conversaremos mientras que disfrutamos de camote, chicharrón y un desayuno peruano.

Invita a tus amigos a que se unan a nuestro *mailing list* - asi nadie se perdiera de las actividades que hacemos! Unete a la camara e incrementa tus redes de contactos, y **porque no, más amigos!**

Feliz Día de La Amistad

Dr. Elsa-Sofia Morote  
President Elect 2016-2017

## Swearing in Ceremony

To the Long Island Community  
Long Island, New York



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Directivo del Mes: Mr.  
Gustavo Reyes

Conozca a Nuestros Nuevos  
Miembros

Check out our President  
2016-2017 Dr. Morote  
Featured in the Long Island  
Magazine &TV February



A Call to Peruvian

Food Restaurateurs

Que mejor manera de promoverse participando en nuestros desayunos empresariales. Estamos buscando visitar un

It is my distinct pleasure to invite you to the Peruvian American Chamber of Commerce of Long Island (PACCLI) Swearing in Ceremony. This event will take place on Plainview Library's Auditorium

**Day: Monday, February 8th**

Address: 999 Old Country Rd, Plainview, NY 11803

Time: 7:00 PM to 9:00 PM.

Appetizers and beverages will be served

PACCLI is an organization dedicated to promoting, supporting, and protecting Peruvian American owned business in Long Island. We have had over 10 years of operation, hosting many events promoting Peruvian culture and commerce.

Should you have any questions, please call Secretary Elect Ms. Blanca Garcia 631-9189084, or President Elect Dr. Elsa Sofia Morote 631-3530265

restaurant diferente cada mes - para participar llamar a 631-353-0265 o email [drmorotepaccli@gmail.com](mailto:drmorotepaccli@gmail.com)

Join Our Mailing List!

## Desayuno Empresarial & Networking

Power Tools to Overcome Socio-cultural Crossover Challenges in Business (Conversacion es Bilingue: Español/Inglés)

Speaker: Raymond Betances

Moderator: Mr. Gustavo Reyes

Lugar:

Restaurant : Inti Peru

319 Jerusalem Ave, Hicksville, NY 11801-5547

Dia: Sabado 27 de Febrero 2016

Hora: 11 AM

Contribución:

Miembros: \$10

Non-Miembros: \$15

Traigan sus tarjetas para presentarse - Networking!

RSVP: [Reserve Aquí](#)

Raymond Betances is a Marketing and Business Professor for Dowling College, as well as the President of Betances and Associates Marketing Consulting and a frequent speaker at educational events. He has also taught business courses at St. Joseph's College for several years and worked as a Business Strategist for IBM. He is currently working on his second Master's degree in Education. Mr. Betances is a member of the Board of Advisors at Dowling



College's International and Diversity Institute. His numerous professional interests focus on his research and development of practical tools in the global marketing and business environment aspects for domestic and international businesses. His current research focuses on the socio-cultural business management and marketing crossover challenges of small and medium businesses.

### LESS THAN \$30

By Isaac Cohen\* (01/26/16)

Oil prices resumed their downward trend, crossing the barrier of \$30 per barrel. By the end of the previous week, they had climbed to more than \$32, generating expectations that oil prices were approaching the bottom and the upward trend had begun and could be sustained.

However, the supply and demand factors pushing down crude oil prices have not changed much. Prices of almost all commodities keep falling, with the exception of cocoa beans. The dollar continues strengthening, while there is less growth in both emerging market and advanced economies, except in the United States. Also contributing to the world oil glut, is the expected return of Iran's exports to world markets and the first crude oil exports from the United States in 40 years. On New Year's Eve, the first shipment of US crude oil departed from Corpus Christi, followed by another shipment from Houston, both in Texas. The first shipment was destined to Trieste in Italy and from there to Bavaria in Germany, while the second went to a pipeline in Marseille for a refinery in Switzerland.

According to the Commodities Markets Outlook, recently released by the World Bank, oil prices declined, in 2015, almost 50 percent on an annual average and are expected to further decrease 27 percent in 2016.

*\*International analyst and consultant. Commentator on economic and financial issues for CNN en Español TV and radio.*

*Former Director, UNECLAC.*

## Nuestro Directivo del Mes: Mr. Gustavo Reyes

Mr. Gustavo Reyes - born in Lima, Peru and a graduated from Universidad Nacional de Ingenieria (Peru) and City College of City University of New York (CUNY), has extensive education and training in Engineering and Construction Management. His professional competences, focused in taking correct and proper decisions during construction projects



Mr. Reyes actually is the CEO and President of Century Consulting Corp, a private firm of consulting and engineering. He worked as a geotechnical and structural engineer in the last 25 years in various construction projects in the five boroughs of New York City. Also; he is the CEO and President of Trade Commercial USA, a private import and export firm.

As a President of the Peruvian-American Chamber of Commerce of Long Island (PACCLI) and a Board Member of the "Peruvian Culture & Heritage Month, Inc.". Mr. Reyes has been involved with the Latino Community in Long island for the last four years.

Ever since our inception, the Peruvian-Chamber of Commerce of Long Island (PACCLI)has dedicated its efforts to promote and stimulate the economic growth of our community by bringing together business men and women from all over Long Island to help them establish future economic ties with other business men and women of Peru. Mr. Reyes does believe is of extreme importance promoting uniform commercial characteristics between those who are interested in establishing new economic ties with Peru and the business men and thereof because it would not only encourage the rapid increase of new business opportunities for themselves, but most importantly will also incentivize our young generation comprised of men and women to start early in their journey to a world of business.

Mr. Reyes in conjunction with the members of PACCLI visualized since the onset of this organization and dedicated most of his time to see this dream come true. In addition to his invaluable help and knowledge of the dynamics of the Peruvian market, he has served as a mentor to many young man and woman who were new in this project and whom did not really know where or how to start. His experience of both the American and Peruvian markets has enabled countless of people benefiting of the great advantages that provided the New Free Trade Agreement between the United and States and Peru which recently signed by both presidents. His dedication and effort put in this project is of incalculable value that a not even this letter will be able to measure.

**Bienvenida a Nuevos Miembros!**

Lily Gray - Mill River Realty - [www.millriverrealty.com](http://www.millriverrealty.com)

Carlos Andres - Classic 2000 - [www.classic2000.com](http://www.classic2000.com)

Blanca Garcia - Online Marketing Consultant

[www.blancagarcia.info](http://www.blancagarcia.info)

Please visit our website for more info in our current members and new members [www.paccliny.org](http://www.paccliny.org)

Peruvian American Chamber of Commerce  
631-353-0265

Questions to Dr. Morote at [drmorotepaccli@gmail.com](mailto:drmorotepaccli@gmail.com)

**Save  
25%**

Por el día de la Amistad - La donación sugerida para ser miembro de la cámara se ha reducido de 100 dólares a 75 dólares. Unete y participa activamente- todos los miembros de la cámara son voluntarios!  
visita nuestra página <http://paccliny.org/membership/>

Offer Expires: 2/14/2016