



Ms.
Shermelee Carrasco-Martinez
President
PACCLI

Dear Ms. Carrasco-Martinez,

RE: Cease and Desist - Unauthorized Changes to Chamber Branding — date 4/7/2024 (via email and certify email)

We are writing to you on behalf of Board of PACCLI founders, former Presidents, and advisors as a formal notice regarding the recent unauthorized changes to the branding materials of the Peruvian American Chamber of Commerce of Long Island. Despite multiple discussions and agreements, it has come to our attention that there has been a continued insistence on altering the established branding guidelines, particularly by incorporating the term "alliance" into our marketing materials.

As you are aware, in our previous discussions on March 21, meeting with the PACCLI ex-Presidents and advisors and April 4, PACCLI Assembly, it was mutually agreed upon that no changes would be made to the existing branding of the chamber, and specifically, the addition of the term "alliance" was not to be pursued. The term Alliance is used for accounting and legal purposes, as explained further in our meetings. This decision was reached after careful consideration and with full awareness of the implications, including accounting reasons that had been explained comprehensively during our meetings.

It is deeply concerning that despite these clear agreements and understandings, there has been a persistent effort to deviate from our agreed-upon course of action. Such actions not only undermine the integrity of our chamber's established brand but also disregard the importance of honoring commitments made during official discussions.

Henceforth, we insist that you promptly halt all endeavors to modify the branding materials, establish new websites or social media platforms for the Peruvian American Chamber of Commerce of Long Island, or incorporate the term "alliance" into our marketing materials. Non-compliance with this directive will necessitate our request for your departure, as it signifies a breach of our agreements with PACCLI, which are designed to safeguard the integrity of our brand and uphold the commitments made within our organization.

We trust that you will give this matter the urgent attention it requires and take the necessary steps to rectify the situation promptly. Should you require any clarification or further discussion on this matter, please do not hesitate to contact us.

Thank you for your immediate attention to this matter.

Sincerely,

Luis Lino

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Luis Lino

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Misolino Silva *pa.ey*

Elsa Sofia Morote

E. Sofia Morote

Dr. Elsa-Sofia Morote

PACCLI advisors
Peruvian American Chamber of Commerce of Long Island PACCLI

MANUEL VARGAS II
Notary Public - State of New York
No. 01VA6446565
Qualified in Suffolk County
My Commission Expires Jan. 23, 2027

Acknowledgement Form

State of NEW YORK)

)ss.:

County of SUFFOLK)

On the 8 day of APRIL in the year 2021, before me, the undersigned notary public, personally appeared ELSA-SOFIA MOROTE, personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.



Notary Public

MANUEL VARGAS II
Notary Public - State of New York
No. 01VA6446565
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My Commission Expires Jan. 23, 2027