



XVI ANNIVERSARY PACCLI 2022/23



COMMERCE • GASTRONOMY • TRAVEL • ECONOMY • FASHION



LONG ISLAND, NY

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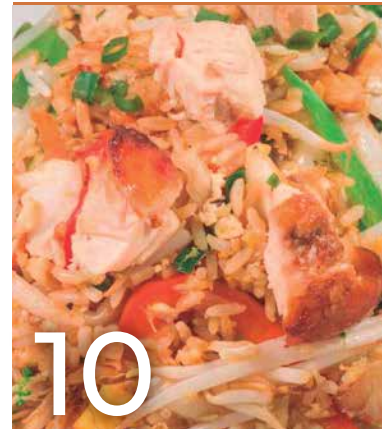
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PERUVIAN AMERICAN CHAMBER OF COMMERCE OF LONG ISLAND

Throughout our members we reach a wide and growing Hispanic market in Long Island and the NY area, and we are committed to contribute to our community by facilitating valuable access to resources in our region by means of timely seminars, networking meetings, business education/assistance programs, social and charitable events, as well as government and industry forums.

We make available contacts and market information about Perú, by virtue of the agreements that we keep with the following Peruvian private and governmental trade-related institutions: Consulado Peruano De Nueva York, Asociacion De Exportadores (Adex), Sociedad Nacional De Industrias (Sni), Peru's Commercial Counselor of New York, Camara De Comercio Norteamericana Peruana (Amcham), Promperu, and many more.

WHY PACCLI

The strong ties that we have kept throughout the years with representatives of the trade-related government agencies, as well as the US government agencies, at the city, state, and federal levels, have been crucial to the success of PACCLI. These relationships enable us to provide strong support to our members and keep them current on legal, financial/market issues which affect the efficient flow of international trade of goods and services specially with Peru and the Americas.

WE KEEP ON GROWING

77% More business appointments were set so far in 2012, we are participating first time at EXPO ALIMENTARIA Lima-Peru which enabled to make business with more Peruvian companies and services achieving a positive impact; more sec-

torial strategic seminars, conferences about specialized topics of export/import business/services, unified chambers of LI for more trade shows/seminars.

EXCELENT OPPORTUNITIES TO:

- Make competitive and attractive business in Long Island and New York area
- Explore/discover commercial opportunities in sectors with high growth projection
- Enquires strategic alliances with, small medium or big competitive peruvian/hispanic businesses
- We have PERUVIAN companies with vast experience at regional and worldwide levels
- Participate in specialized activities, seminars and cultural events according to the line of your interest
- Legal advice; accounting, financial, taxes, acquisition of properties, real estate and more

TO BECOME A MEMBER

If you have your business or have concerns to establish your own business, we welcome YOU to join PACCLI. Contact us at:

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 paccli.directive@gmail.com
 www.paccli.com



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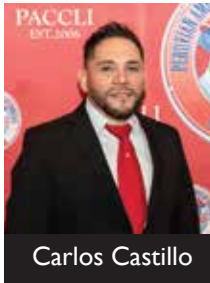


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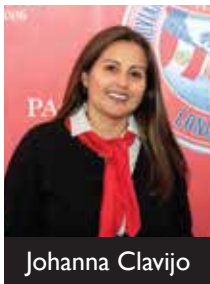
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THANK YOU FOR HELPING US CELEBRATE 16 YEARS!!!



THE PERUVIAN AMERICAN CHAMBER OF COMMERCE OF LONG ISLAND - PACCLI IS CELEBRATING ITS 16TH ANNIVERSARY.



Misolino G. Silva

CEO and Founder of Migasi Corp. A coffee Import and Export company established in 2021. Current president of the Peruvian American Chamber of Commerce of Long Island.

Working together with businesses and the community has been an important aspect in Misolino's career. Being a community leader has awarded Misolino the 2021 Premios Internacionales Award for Manager of the year, Peru to the World Expo Leadership Award of Excellence 2022, among other certificates and recognitions. With his accounting studies and banking career, Misolino has been able to provide assistance to individuals, entrepreneurs and businesses with their financial needs.

Misolino is also a member of the Farmingdale Chamber of Commerce and is a proud member of the Farmingdale Rotary Club. As a Rotarian Misolino has had the opportunity to partner up with local churches and organizations to provide assistance to communities throughout Long Island.

Partnering with Chambers of Commerce, Long Island communities and different organizations has played an important role in Misolino's career. "Service Above Self"

Misolino G. Silva
PACCLI President
2022-2023



PACCLI 16th Anniversary Gala HONOREES



MELVI DAVILA, Peru to the World Expo, President & Founder

Founder and CEO of Peru to the World Expo, Non Profit organization that organize the biggest Peruvian culinary Expo outside Peru. Melvi is a latinx Leader forging relations between government, the private sector and the arts, promoting latin culture as a whole, with a highlight of Peruvian culture and its people. She is also the founder of several business organizations including: PR Innovation USA, Peru Investment Forum, Top Peruvian Chefs Association, among others. President of Peruvian American Coalition of NY & Member of Peruvian American Political Organizations PAPO USA. BA in Public Relations, in Lima, Peru.

Awards and Recognitions:

- Latinx Excellence Award 2021
- Certificate of Recognition Assemblyman of New York Marcos Crespo– 2019
- Peruvian of the Year, Quijote Awards 2013 by Hispanic Parade of New York
- Woman of the Year, Excelencia TUMI USA Award – 2013
- Peruvian of the year by City of Newark, 2011



MANUEL ESTEBAN SR., ESQ. Suffolk County Legislator

Legislator Manuel Esteban Sr., Esq. is the first Hispanic Suffolk County legislator ever elected to Legislative District 16. As an attorney, Legislator Esteban has practiced in the areas of immigration law, corporate nonprofit law, and commercial litigation. Legislator Esteban is past Chairman of the Town of Huntington Hispanic Advisory Task Force. He is also the past President of the Hunter College Latino Honor Society.

Born in Astoria, Queens, and the son of immigrant parents, Legislator Esteban is proud of this Colombian and Cuban heritage. He is Married to Mrs. Mercedes Esteban, born in Veracruz Mexico, and together have seven children. Legislator Esteban is also an Eagle Scout, and a Knight of Columbus. For his service to scouting, Legislator Esteban has received recognition and award from the Jewish War Veterans.

In 2009 Legislator Esteban was an international volunteer that taught at a rural summer school on the banks of Lake Titicaca in Puno, located in the high mountain region of Peru. While there he lived at a Benedictine Monastery in Chucuito, Peru. Legislator Esteban studied abroad visiting Lima, Arequipa, and Cuzco, and climbed Misti Volcano in Arequipa to summit of 19,101 feet elevation. Legislator Esteban believes in empowering the Hispanic community through unity, and coordination of efforts.



VERONICA RIQUELME, La Perucha Restaurant, Head Chef

Veronica studied Pastry Arts at the Culinary Academy in Long Island. After getting her degree in Professional Pastry and Baking, she enrolled at The International Culinary Center located in New York City. With her imagination and skills in design and decoration, she continued to bake in the comfort of her own home thus Gera's Cakes was born.

Since 2017, Veronica began her journey in Mineola as Gera's Cakes & little by little she started introducing Authentic Peruvian Cuisine and give more variety to her customers. Thus began her transition to La Perucha Restaurant. Veronica Riquelme, Head Chef of La Perucha, demonstrates her passion and Peruvian heritage through her dishes.

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/ PRESIDENT**



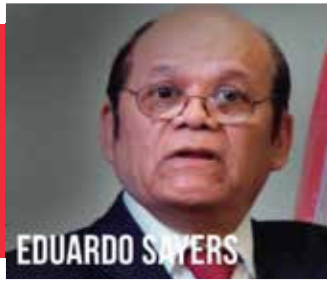
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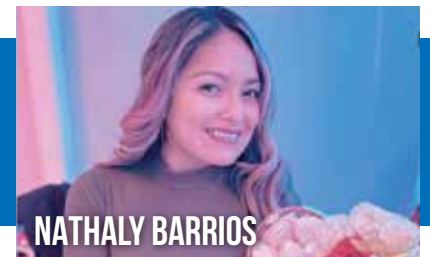
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LINDA DI LEO

PACCLI HONORABLE MENTION



ABOUT PERU

GENERAL OVERVIEW

PERU: SOUTH AMERICA'S THIRD-LARGEST COUNTRY

Peru is one of the world's most varied countries. It is a multicultural nation, filled with traditions, a unique gastronomy and vast natural reserves. It is home to 12 UNESCO World Heritage Sites and 84 of the planet's 117 life zones. Peru is situated in the western part of South America and shares borders with Ecuador, Colombia, Brazil, Bolivia and Chile. Its enormous territory, covering more than 1.2 million square kilometers, is composed of three regions: Coast, Highlands and Jungle. Its current population exceeds 31.5 million inhabitants.

Spanish is the official language of Peru; however, 47 indigenous languages are also spoken in the country, including Quechua and Aymara.



CEVICHE, ANTICUCHOS AND ARROZ CHAUFA CHOSEN AMONG THE 50 BEST NATIONAL DISHES GLOBALLY



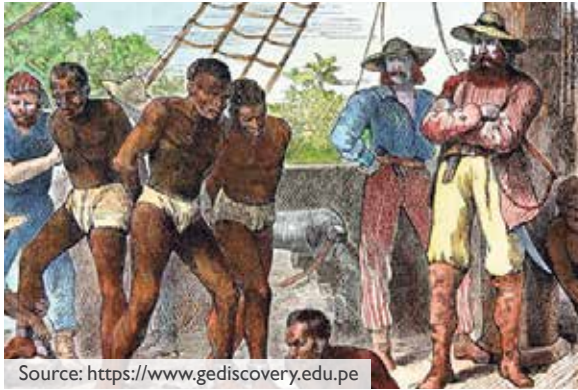
Source: <https://gestion.pe>

Three of our flagship dishes were included in the TasteAtlas ranking, a portal known as the Wikipedia of Gastronomy.

Peruvian gastronomy celebrates a new achievement ! Our national cuisine continues to gather recognition and be admired throughout the world. This time, it was thanks to the TasteAtlas portal, known as the “Wikipedia of gastronomy”. The renowned website included three of the most emblematic dishes of the culinary tradition of our country in its most recent World Top 50.

The ceviche was our best placed representative in the ranking, as it climbed to eighth position, after being evaluated according to the evaluations of more than 100,000 followers of the gastronomic portal. The flagship dish of our marine gastronomy is accompanied on the list by chaufa rice and the inevitable heart anticuchos.

Our ceviche also stood out in the marine stews category, as it reached the second position in the preferences of TasteAtlas users worldwide, just .02pt below the garlic prawns from Spain.



Source: <https://www.gediscovery.edu.pe>

African Creativity

When the Spanish conquerors arrived in Peruvian lands, they enslaved the Africans. In this way, many Africans contributed to gastronomy.

The use of grains, sweet potatoes, peanuts and sugar cane, is often attributed to African slaves. African families, in general, only had access to foods of animal origin that the Spanish left aside, such as viscera. However, they knew how to season them very well and, over time, dishes such as cau cau emerged.

Chinese Influence

Currently, the term “fusion” is fashionable. However, when talking about the Chinese influence in Peruvian gastronomy, the term finds its true meaning. Many Chinese workers, mostly men, came to South America in the 19th century.

The use of Peruvian and Chinese ingredients such as rice and soy sauce, along with the use of Chinese cooking techniques, resulted in a unique style of food that many Peruvians appreciate today.



Source: <https://www.gediscovery.edu.pe>



Source: <https://www.japonalternativo.com>

Other Global Influences

“Nikkei” is the term used to refer to people of Japanese descent in Peru. Some of the most modern and influential cooking methods emerge in this context.

Another dish that you can prepare is tiradito, which reflects the influence of Japanese immigrants in Peruvian cuisine.

Another Peruvian tradition that has British origins is tea time or lunch. Finally, it is very common to see Peruvian dishes made from pasta.

The excellent Peruvian cuisine is the result of the great fusions that occurred between pre-Columbian food and the customs brought by Chinese, African, Japanese and Italian immigrants. Undoubtedly, all Peruvians are proud of our delicious gastronomy.



Source: <https://elcomercio.pe>

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THERE IS A NATURAL PERU MAGICAL BIODIVERSITY

Nature and its magical biodiversity

Peru is one of the 10 mega diverse countries in the world, it contains innumerable natural riches with hundreds of endemic species of fauna and flora; a paradise for bird and orchid watching or for exploring mythical and remote natural landscapes, some still virgin, always full of life.



UNIQUE EXPERIENCES

A single trip is not enough to discover all the wonders that Peru offers. Here we highlight just a few of those places, such as Lake Titicaca and the Colca Canyon, full of magical experiences that are impossible to stop living and knowing on a journey through the country.



Source: <https://www.peru.travel>

Manu National Park

221 species of mammals, hundreds of bird species and a variety of ecosystems ranging from lowland tropical forest to cold high grasslands more than 4000 meters above sea level. Manu National Park is also home to indigenous populations. With many secrets waiting to be discovered, Manu is a wonderful and unforgettable National Park.



Source: <https://www.peru.travel>

Colca Canyon

Located in the middle of the Andes Mountains of Peru, you will find one of the most impressive scenic landscapes in Peru. We refer to the Colca Canyon, one of the deepest canyons in the world. This has an estimated depth of approximately twice that of the Grand Canyon.



Source: <https://www.peru.travel>

Lake Titicaca

Refuge for camelids and birds, among other species, that captivates with its spectacular landscape.



Source: <https://peruexplorer.com>

Llanganuco Lagoon

Of glacial origin, it extends in the valley formed by the Huandoy and Huascarán snow-capped mountains in the Cordillera Blanca.

TOP 2 BOTTOM INSPECTIONS



WILLIAM SANTIAGO

William is a military retired veteran who served for 11 years with the Navy and Army National Guard. He is founder of Ultimate Stonework LLC, an established stone company in Deer Park, NY. William is currently a real estate salesperson, investor and CEO of Top 2 Bottom Home Inspections. William is also an active member of PACCLI - The Peruvian American

Chamber of Commerce and member of The Long Island Hispanic Chamber of Commerce as well.

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CHURÍN: TAKE A BATH OF YOUTH IN THESE THERMAL WATERS



Source: <https://peru.info>

Churín: take a bath of youth in these thermal waters

A few hours from Lima is Churín, a destination that captivates tourists for its beautiful landscapes and its relaxing thermal baths with wells and natural pools with medicinal properties from the depths of the earth.

Located in the Oyón province, Churín has several hot springs complexes that have an average temperature of 35 °C to 55 °C, and with up to three times more saline content, twice as many sulfates and chlorides, and five times as much calcium as the seawater. For this reason, they are preferred by travelers seeking to relax muscles and relieve pain.

Main Attractives

One of the most visited places is the Youth Complex. The Zambo Massager has a waterfall, which relaxes the muscles thanks to the force of its waters. In addition, it has pools of water in which lithium, potassium and magnesium predominate, recommended to calm stress and relax the nervous system.



Source: <https://peru.info>

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NEW CONQUESTS! PERU MAKES ITS WAY INTO THE MIDDLE EAST AND ACHIEVES NEW BUSINESS OPPORTUNITIES

The GULFOOD fair, the largest in the Middle East, generated commercial expectations of \$25 million for Peruvian businessmen. In the Commercial Mission in Dubai, which took place on March 8 and 9, it was possible to close deals for \$70 million by 2024.

Peru is consolidated in the Middle East market! A delegation made up of 27 Peruvian companies participated from February 13 to 17 in GULFOOD in Dubai, the largest annual fair in the Middle East and the world, dedicated to the food and hospitality industry. This is the tenth participation of our country in this important event, in which a record of business participation was achieved.

"The attending companies made 1,500 business appointments and the figures achieved amount to \$3.3 million made at the fair and \$23 million projected," said the executive president of the Commission for the Promotion of Peru for Exports and Tourism (PROMPERÚ).

Exports to the United Arab Emirates (UAE) are especially important for Peru because in 2021 alone, they exceeded \$813 million, which implied an increase of 13% compared to shipments in 2020. In addition to exports from the mining sector, the main products shipped to this Middle Eastern market were pomegranates, quinoa, safety glass and wilkings mandarins.

From these commercial meetings, the sale abroad of Peruvian regional biodiversity products such as quinoa, chestnuts, sacha inchi and bulk beans will take place. In addition, among the products offered were drinks, snacks and other processed products based on Peruvian superfoods.

The participation of our country in the event did not go unnoticed: Sheikh Ahmed Bin Saeed Al Maktoum, CEO of the Emirates Group, together with senior officials of the Emirati government, named Peru as the country with the most outstanding offer within its fair itinerary.



Source: peru.info

However, these good results are not the only ones we are looking to achieve in the Middle East market. As part of the commercial strategy of our country, from January 24 to 27, 2022, the ARAB HEALTH fair was held, the most important of the health line in the Middle East, with the participation of 5 Peruvian companies with an offer based on surgical sutures, hyperbaric chambers and ophthalmological solutions.

As a result of this action, 200 contacts from 12 countries (highlighting the United Arab Emirates, Saudi Arabia, Qatar and Oman) with business expectations of approximately \$200,000 have been reported so far.

The commercial strategy proposed by PROMPERÚ aims to reach \$70 million in business opportunities by 2024. To achieve this, our country took part in the Arab Health and Gulfood fairs, and has been participating in Expo 2020 Dubai, which runs until the end of this month of March; and carried out a commercial mission between March 8 and 9. The quality of Peruvian products continues to make its way around the world!

Shermelee Carrasco-Martinez

Shermelee Carrasco, born in Lima Peru. She is a bilingual Licensed Real Estate Salesperson, Team leader and Founder of The Sherca Real Estate Team at EXP Realty.

Shermelee business focuses in helping sellers in the real estate industry to sell their properties for top price and buyers find their dream home.

Leveraging her experience as a business owner Together with a successful business track record has made her known for her outstanding client service and distinct personal touch as a skilled negotiator. The dedication to her craft has made her one of the most successful six figure Sales Latina Real Estate Agent In the New York Metro Area.

Director for the Peruvian- American Chamber of commerce since 2021, and also a member of the Long Island Hispanic Chamber of Commerce since 2021.



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my team!



OUR COUNTRY LAUNCHES THE PERU MAHI ALLIANCE IN AN IMPORTANT AMERICAN FISHING FAIR

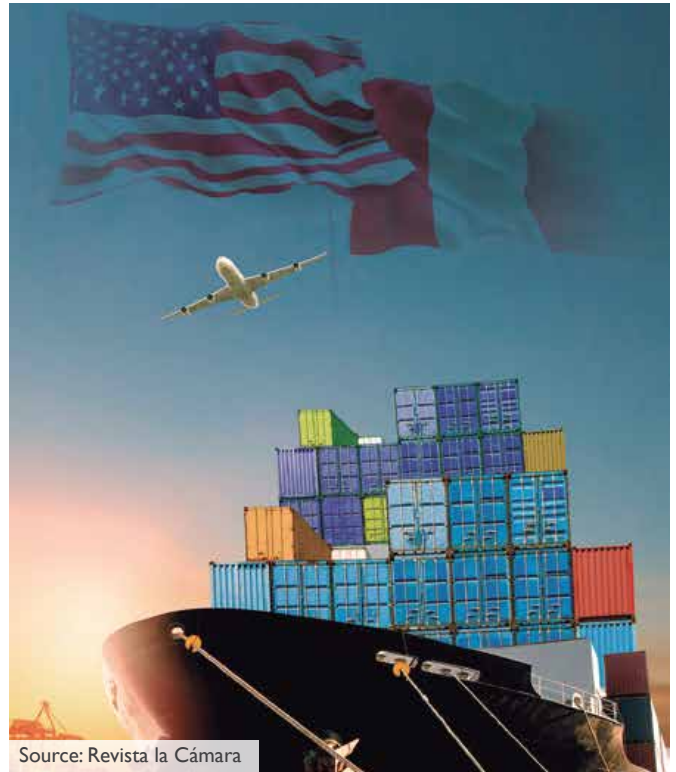
The artisans and artisans selected by the Vice Minister of Tourism attended the important international fair to give workshops to the attending public.

As a powerful country in the fishery thanks to its mega-diverse sea, Peru was present at the Seafood Expo North America 2022, one of the most important fish food fairs worldwide. The fair, which took place from March 13 to 15, in Boston, United States, was the perfect setting for the launch of the Peru Mahi Alliance.

Seafood Expo North America is the largest seafood expo in North America, bringing together thousands of buyers and suppliers from around the world, who attend the annual three-day expo to network and do business.



Source: peru.info



Source: Revista la Cámara

In addition, it has the participation of importers, exporters, wholesalers, restaurants, supermarkets, hotels and other retail and food service companies. Exhibitors offer the best of their seafood products, processing and packaging equipment and services available in the seafood market.

The Peruvian delegation, with the largest number of participants to date, included 18 businessmen and more than 40 national visitors. The Peruvian presence was very well received because, given the logistical difficulties in Asia, many importers are looking for alternatives in the Latin American region and one of the countries that most interests them is Peru. Among the products that aroused the most interest during the national presentation were scallops, prawns, mahi mahi, squid and eel.

PROMPERÚ and the World Wildlife Fund (WWF) launched the Peru Mahi Alliance (PMA). 13 national mahi mahi processing companies (fish known in local businesses as perico or dorado), which come together to promote the implementation of the Fisheries Research Fund (FIP) for the Peruvian perico.



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ANNAISS YUCRA: FOR THE FIRST TIME, A PERUVIAN DESIGNER WINS THE PRESTIGIOUS PITCH TO LAFS AWARD



The international contest rewards the best emerging talent in Latin American fashion. The designer also ventures into the metaverse.

Peruvian talent continues to shine in all areas. Annaiss Yucra has just become the first Peruvian designer to win the prestigious international Pitch to LAFS award, in the category of Positive Impact Project of the Year. Each year, this renowned contest brings together ten finalists, who have the opportunity to present their brand to a jury made up of twenty eminences in the field in Miami's Design District, who choose the best emerging talent in Latin American fashion.

"Being able to represent not only my brand but my entire country is the greatest pride of my career. I would like to share that each step, each fall, each moment of wanting to give up, each sleepless night, each closing door, always encouraged me to see the positive side and continue building my dream. I never stopped believing in my purpose and I worked giving my 100% to manifest what I always wanted. Many people want to be successful, but very few are willing to walk the path", commented the proud winner.

For Annaiss, this recognition is also a great opportunity to tell her story and what she is building with her emerging brand, which seeks to represent people who, like her, have always felt on the other side of the scale of opportunity. The purpose of her social impact goes far beyond supporting the artisan communities of which she is also a part, but to be a bridge for the next generations of women and people who really needed representation.

The economic prize offered by LAFS will allow her to continue working on creating a social impact in fashion that will help continue democratizing her as a Latin American pioneer also in the metaverse. "It has been a privilege to have this exposure as a brand and the connections we have made with such important people in the fashion world that showed me that there is an interest in a brand as small as Annaiss Yucra," she said.

ANDREW J. LoMANTO, Esq.

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important work that you do!*

Please join us for the 2022 Long Island Smart Growth Summit
on Friday, December 2nd!

The event will include breakfast and lunch plenary sessions,
a trade show, 20 workshops, and a youth summit,
with over 1,000 local leaders in attendance. Registration is
available at the QR Code here, or you can simply email us at
events@visionlongisland.org.



We look forward to your participation!

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Thank you all for your support!

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